

# Jonelle La Foucade

## Experience

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### News Aide

*Washington Post*

*March 2021 - Present*

- Provided administrative support to the Head of the National department, managing phone calls and responding to email.
- Assisted in preparing executives for their speaking engagements by organizing materials, coordinating logistics, and ensuring readiness.
- Filmed, produced, and edited content tailored for various social media platforms.
- Collaborated with the core social team on cross-platform initiatives and developed creative social post ideas.
- Logged and organized footage from live broadcasts for website and social media use.
- Prepared materials for live newscasts and operating teleprompter, audio board, floor directing, and robo-camera.

### Freelancer

*January 2021 - Present*

- Edited social content for TikTok and Instagram, with a focus on capturing trending and viral moments.
- Managed the social media content calendar and developed platform-specific strategies to optimize engagement.

### Videographer & Editor

*Georgetown University*

*March 2018 - May 2020*

- Produced live and pre-recorded video content while logging and managing multiple video projects.
- Created and edited documentaries, news segments, highlight reels, and game recaps.

### Social Media Coordinator

*The Edit UNiDAYS*

*Dec 2016 - Dec 2017*

- Published daily content on *The Edit's* social media and digital channels, including reels, single-image posts, and carousels.
- Collaborated with the social media team and Strategy Manager to develop and plan engaging content ideas.

### Production Assistant Intern

*Sky Sports*

*June 2016 - April 2017*

- Created, formatted, and edited video news packages.
- Coordinated the retrieval, logging, and archiving of all audio and video content.

## Contact

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### Phone

202-735-4906

### E-mail

jonellelafoucade@gmail.com

### Website

<https://www.jonellelafoucade.com/>

### LinkedIn

<https://www.linkedin.com/in/jonelle-la-foucade>

## Skills

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Content Management

Social Media

Social Media Trends

Capcut

Adobe Premiere Pro

Adobe Audition CC

Adobe Premiere Rush

Final Cut Pro

Video Production

Audio Production

Myriad

Zendesk

## Education

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2018 - 2020

**Master of Professional Studies:  
Journalism**

*Georgetown University*

2014 - 2017

**Bachelor of Arts: Broadcast  
Journalism**

*West London University*