

# Jonelle La Foucade

## Experience

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### Video Journalist/Editorial Aide

Washington Post

March 2021 - Present

- Filmed, produced, and edited content tailored for various social media platforms.
- Collaborated with the core social team on cross-platform initiatives and developed creative social post ideas.
- Logged and organized footage from live broadcasts for website and social media use.
- Prepared materials for live newscasts and operated efficiently in a fast-paced production control room. Responsibilities included teleprompter operation, audio board management, floor directing, and robo-camera operation.

### Videographer & Editor

Georgetown University

March 2018 - May 2020

- Produced live and pre-recorded video content while logging and managing multiple video projects.
- Created and edited documentaries, news segments, highlight reels, and game recaps.

### Social Media Coordinator

The Edit UNiDAYs

Dec 2016 - Dec 2017

- Published daily content on *The Edit*'s social media and digital channels, including reels, single-image posts, and carousels.
- Collaborated with the social media team and Strategy Manager to develop and plan engaging content ideas.

### Production Assistant Intern

Sky Sports

June 2016 - April 2017

- Created, formatted, and edited video news packages.
- Coordinated the retrieval, logging, and archiving of all audio and video content.

### Digital Content Writer

Trapped Magazine

Oct 2015 - March 2016

- Wrote articles for online publication.
- Covered fashion and music events, providing live updates on *Trapped Magazine*'s Instagram and Twitter accounts.

## Contact

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### Phone

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### E-mail

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### Website

<https://www.jonellelafoucade.com/>

### LinkedIn

<https://www.linkedin.com/in/jonelle-la-foucade>

## Skills

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Content Management

Social Media

Social Media Trends

Capcut

Adobe Premiere Pro

Adobe Audition CC

Adobe Premiere Rush

Final Cut Pro

Video Production

Audio Production

Myriad

Zendesk

## Education

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2018 - 2020

**Master of Professional Studies:  
Journalism**

Georgetown University

2014 - 2017

**Bachelor of Arts: Broadcast  
Journalism**

West London University